



MISSION STATEMENT

Our Mission: Our mission is to provide compassionate and personalized care to our patients while creating an environment that motivates and satisfies our employees, stimulates and rewards our physicians while ensuring financial stability for all employees.

Our Patients: We will strive to consistently meet or exceed the service and care expectations of our patients. We will do so by investing in staff education and new treatment modalities. We will maintain a comfortable, warm and pleasing environment for our patients. We will strive to be available, be accessible and provide appropriate counsel and treatment for each patient.

Our Employees: We will invest in the continuing personal and professional development of staff members. We will provide them the tools necessary to most effectively perform their jobs while reinforcing the basic tenet of providing customer service excellence. Employees who excel will be rewarded with public and financial recognition.

Our Services: We will strive to offer comprehensive ophthalmology services through our practice and our referral network of providers. In addition, we will ensure the most compassionate and convenient surgical care setting for our patients.

Practice Financial Health: We will plan and invest wisely in the future of our practice. We will conservatively invest in new technology. We will put in place financial controls, benchmark operating results internally and with our peer group, and strive to provide an above average return to the employees.